



**SOPHIE KING**  
Media Sec

### MY SKILLS

I have media experience in my college's table tennis society, making posts and stories on Instagram. I also have experience on TikTok (see the trailer we made for the taskmaster social!)



### IDEAS

- Social Media campaign to attract freshers, leaflets to give out at the freshers fair
- DUCC TikTok! Could be a great way to show the personality of the club and let freshers see what a fun cult kayaking is
- Make frequent instagram posts, perhaps utilising instagram stories to show pictures of sessions and socials
- Instagram takeover days, where a member of the exec does a day in their life on the instagram stories. This will help people get to know the exec better and feel more connected to the club



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