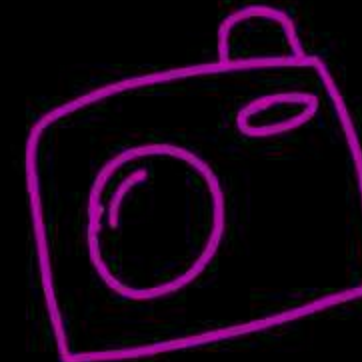


Lara Halici - media sec

Proposer: George Padolsey

Seconder: Lucy Morgan

Experience: I run Cuth's LGBT+ Facebook and Instagram accounts along with my own photography accounts... plus I spend all my time on social media anyways



What will I do?

- one common place for all kayaking related photos (eg. Google drive)
- a minimum of one post a week on social media
- using social media more affectively (eg. Instagram stories)
- keeping in touch with alumni for any cool kayaking related things they do
- make sure that everything the club does is advertised equally (river sessions, polo, skills, river races, socials etc.)
- posting highlights over the summer to stay above instagrams algorithm and keep engagements up